Experts' Choice Awards Honors World's Best Travel Businesses in 2023

The only accolade based on professional reviews

Tripexpert is announcing today the winners of our seventh annual <u>Experts' Choice Awards</u>. There are 5,800 winners in 122 countries, representing the world's best hotels, restaurants and tourist attractions.

Experts' Choice is the only industry accolade based on professional reviews. Our sources are travel guides, magazines and newspapers; we rely only on content written by people who have travelled extensively in the country that they're covering and who can provide reliable and unbiased advice.

Since last year's awards, more than 300,000 new reviews have been added to our collection. We've especially focused on bringing together coverage in long-form articles (such as newspaper and magazine pieces). This has allowed us to provide even more accurate scores and rankings. Unlike other content businesses that increasingly use artificial intelligence to



generate content, Tripexpert remains committed to the idea that the best travel advice comes from detailed, thoughtful reviews written by (human!) professionals.

"The deluge of low-quality travel content online is making Experts' Choice more relevant than ever," said Chris Blume, Chief Content Officer. "This year's winners have been chosen because travel professionals consider them to be the best of the best. We're proud of their achievements and I look forward to working with them to help them share news of their award."

More information

For a list of winners and more information about the award, including selection criteria, visit https://www.tripexpert.com/experts-choice-awards

For more information, press only:

Andrew Nicol, Co-Founder press@tripexpert.com

Information for winners

Winners will be notified by email and can be verified on our Experts' Choice site. You're also eligible to display our <u>electronic</u> and <u>hard copy</u> "Experts' Choice" badges and certificates. There is no cost to participate.

For more information, winning venues only:

Chris Blume, Content Manager <u>chris@tripexpert.com</u>